

PLAN. PREPARE. EXECUTE.

**MAKE MORE. SAVE MORE.
RUN WORK BETTER.**

Practical business tools for Australian tradies, sole traders
and growing construction companies.

PRICE

Know the numbers

RUN

Organise the work

GROW

Lead your operation

WORK. LEAD. BUILD. PROVIDE.

Company & product guide | September 2026

THE MISSION

Build the app tradies belong to.

WRKLDR is building an operating and benefits network for Australian tradies: a place to run work, grow a business and belong.

01 WORK

Know the scope, quantities and costs. Turn your numbers into professional quotes and organised jobs.

02 LEAD

Give the right people clear responsibilities and controlled access as your operation grows.

03 BUILD

Keep costs, invoices, site records and job evidence together. Use the numbers to make better decisions.

04 PROVIDE

Build stronger work systems that support your business, crew and the people who depend on you.

FOUNDER / PHR WHAREWAKA

Founded from first-hand experience of the work, pressure and responsibility of running jobs in construction.

THE COMMERCIAL WORKFLOW

Know the job. Know your margin.

From the first client conversation to the final payment, keep the work and its numbers connected.

01 Job pricing + Cost Library

Build labour, materials and other costs into a selling price. Set a target gross margin, see estimated profit and reuse your own rates from the Cost Library.

02 Clients + professional quotes

Keep customer and contact details together. Create and edit quotes, generate PDFs, share customer acceptance links and convert accepted work into the next stage.

03 Jobs + variations

Hold job details, scope and records in one place. Track additional work through variations and invoice conversion. Variations are a Pro and Business feature.

04 Invoices + payment records

Create direct or job-linked invoices and PDFs. Record payments, track outstanding balances and identify invoices that need follow-up.

05 Money + profitability

Capture expenses and receipts, direct job costs and labour costs. Review profit to date, remaining-cost forecasts, margin risks and close-out profit states. Reporting access depends on plan.

DAILY OPERATIONS

One place to run the work.

Keep the next action visible and the job information close at hand.

01 Today dashboard

See active work, upcoming events, quotes and invoices awaiting action, overdue balances, forecast margin risks and outstanding close-out items.

02 Schedule + site diary + timesheets

Plan site activities, keep daily job records and record labour hours and costs. These business workflow modules are available on Pro and Business.

03 Photos + documents + handover

Keep job photos, receipts and supporting documents with the work. Track close-out items and retain evidence for customer handover and later reference.

04 SWMS + safety starters

Pro includes downloadable concreting/formwork and steel-fixing starters, a general site-labour JSA, site-specific SWMS workflows and PDF export. Manage steps, hazards, controls, acknowledgements, versions and reviews.

05 Business templates + account tools

Business adds blank custom SWMS and reusable company safety starters. Manage business details, billing and subscriptions, with account export and deletion workflows.

Safety documents must be adapted and reviewed for the actual work and site.

LOOK AFTER WHAT DOES THE WORK

Your Garage.

Your asset records.

Bring vehicles, machines and tools into a shared business register with maintenance history and logbooks.

01 Vehicles + plant

Add an asset name and registration or asset number. Track kilometres or engine hours and record dated meter readings.

02 Service schedules + logbooks

Set service limits by date, meter reading or both. See on-track, due-soon and service-due indicators in Garage. Record work performed, service provider, cost and the next service limits.

03 Tool register + purchase records

Record brand, model, serial number, purchase date, cost and warranty end date. Upload PDF, JPEG or PNG receipts and record maintenance.

04 Check tools out + check them back in

Assign a tool using a worker, vehicle or job name/reference. Record its return and condition: available, in use, needs repair or lost. Review the history in its logbook.

05 Archive without losing the history

Filter by vehicles, plant or tools. Archive retired assets while preserving their logbooks, then restore them if needed.

Garage is an owner/admin workflow. Service alerts appear inside Garage; maintenance costs stay in the logbook. Tool assignments use entered names or references.

MEASURE. PRICE. PREPARE.

Tools for the field. Support for the quote.

Use practical calculators yourself, or submit concrete plans to WRKLDR Estimate Desk for estimating support.

01 WRKLDR Calculator

Area, perimeter, multi-section areas and voids; diagonals, Pythagoras, 3-4-5 set-out and square checks; concrete slabs, footings and reinforcement/mesh; earthworks, falls, grades and material quantities. Save calculations, link them to jobs, copy results and move into pricing.

02 WRKLDR Free

Start with calculators and job pricing, five saved starter quotes, 30 diary entries and three printable document tools: Job Scope, Daily Work Plan and Job Handover. No subscription or payment method is required. Print or save free documents before leaving the page.

03 Estimate Desk

Upload concrete plans and scope, choose a package, pay the service fee and track the request through review, estimating and quality check. Download the completed estimate PDF from your account.

QUICK

A\$99

STANDARD

A\$249

DETAILED

A\$499

Estimate Desk: per order, GST included; separate from subscription fees. Daily purchase limits apply. Same day where possible, with a stated maximum of 48 business hours after payment and complete scope confirmation. Confirm package scope before ordering.

Verify critical quantities and dimensions against drawings, engineering and site conditions.

START FREE. SCALE WITH YOUR WORK.

Choose your level of operation.

Current advertised monthly plans. Australian dollars, including GST.

TRADIE

A\$99 / month

Core quoting, Cost Library, clients, jobs, invoices, receipts, evidence and Garage. Built for the individual managing their own work.

PRO

A\$299 / month

Adds scheduling, site diary, timesheets, variations, reports, quote templates and site-specific SWMS workflows. Up to 10 active staff logins using fixed role templates.

BUSINESS

A\$999 / month

Everything in Pro, with up to 50 active staff logins, custom permission scopes, named team configuration, blank custom SWMS and reusable company safety templates.

TEAM CONTROL

Pro and Business include unlimited roster-only crew records. The owner does not use a staff seat. Staff receive individual logins with role-based access. Owners can invite, suspend and restore access and review configuration activity.

Paid plans advertise a 7-day free trial. A payment method is required; monthly billing starts automatically unless cancelled. Existing subscriptions retain their agreed terms. Confirm the amount and conditions in checkout.

WORK. LEAD. BUILD. PROVIDE.

**Price your next job.
Build your next move.**

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SCAN TO PRICE A JOB

THE NETWORK WE ARE BUILDING

Partner offers and rewards are part of the WRKLDR direction. The current app source states that partner offers are not live and no reward campaigns or entries are active.

ABOUT THIS EDITION

Prepared 14 September 2026 from the connected WRKLDR app repository: homepage, billing, navigation and product modules. Feature descriptions reflect the current source; live deployment, checkout and signed-in workflows were not independently tested in this scan. Availability depends on plan, permissions and release status.